

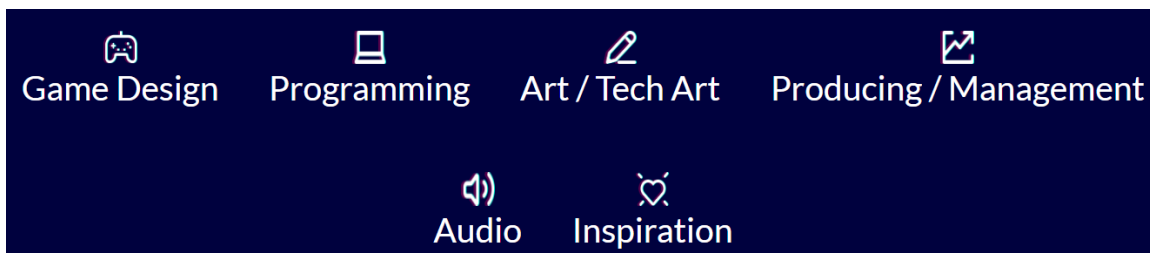


**April 17 and 18, 2025 – RENNES (France)**

**Annual meeting for video game professionals, ADDON offers a rich and diversified technical program focused on video game production.**

This year, it will be the 9th edition in Rennes (FRANCE), on 17 and 18 April. Over two days, ADDON offers a rich program of nearly 25 conferences and 2 masterclasses led by French and international speakers renowned for their expertise. ADDON is still working on its internationalisation so only around a quarter of the programme will be held in English. Nevertheless, all the participants speak English and you can meet them during b2b meetings.

**This event is made by game devs, for game devs. That means all the topics discussed during ADDON are closely related to video game production, so that each participant can increase his or her skills on different topics:**



### **What is the target audience?**

Managers and employees of video game development studios: artists, developers, game designers, sound designers, etc. But also, all professionals who gravitate, through their profession, around the creation of video games.

Bretagne Compétitivité, member of Enterprise Europe Network organises the b2b meetings on ADDON in partnership with [Atlanguages](#).

## Programme overview

### Thursday 17<sup>th</sup> April

09.00 – 10.00: Welcome coffee  
10.30 – 18.30: international b2b meetings  
10.30 – 18.30: talks

### Friday 18<sup>th</sup> April

09.00 – 10.00: Welcome coffee  
10.00 – 18.30: international b2b meetings  
10.00 – 18.30: talks

[Discover the first announced speakers](#)

## Prices

Participants attending through EEN can benefit from the lowest ticket rate: the rate reserved for members of regional video game associations. 144€ instead of 204€

## Useful links

ADDON website: <https://addon.events/en/>

Registration to the event:

<https://www.helloasso.com/associations/atlangames/evenements/addon-2025>

(see the “How to book my ticket” document)

B2match website: coming soon

## Contact

Your EEN local contact point or Maryline DANIELOU, EEN advisor in charge of this matchmaking event: [maryline.danielou@bretagne-competitivite.fr](mailto:maryline.danielou@bretagne-competitivite.fr)